

# BRACKLEY LEISURE CENTRE

## Brackley Bowls Club

Graham, a dedicated member of Brackley Bowls Club, took the initiative to establish a junior section, supported by the club. Following the success of a summer camp he organised, he began outreach programs in schools to expand participation. He has now successfully launched an academy, actively recruiting and introducing juniors to the sport of bowls.



# OVERVIEW

The Brackley Bowls Club is establishing a junior bowls program, supported by a grant from **Legacy Leisure**. **This initiative aims** to provide local children with a new grassroots sporting option by covering the cost of coaching and equipment for those new to the sport.



Bowling offers juniors fantastic physical,



mental, and social benefits, improving hand-eye coordination, balance, and core strength,



teaching patience, focus, teamwork, and sportsmanship,



boosting confidence and accessible way to stay crucial "healthy habits.



# OVERVIEW

Graham is spearheading this effort, focusing on:



## Introductory Course

Offering an introductory bowls course specifically for juniors.



## Engaging Equipment

Procuring fun, engaging equipment to introduce children to the game.



## Club Development

Developing junior players with the goal of them becoming future club members.



## Outreach

Actively promoting the sport by contacting schools to arrange taster sessions and holiday camps, bringing bowls to children who might not otherwise have the opportunity to play.



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**[Legacyleisure.org.uk](https://www.legacyleisure.org.uk)**